# AURA<sup>®</sup> 121E PET Engineer Grade ("printable") Product Code: 0121E Product Data Bulletin

## **Product Overview**

AURA<sup>®</sup> 121E PET Engineer Grade ("printable") sheeting is an enclosed lens retroreflective sheeting intended for use on signing applications requiring durability of up to 2-years, including traffic signs, warning signs, advertising graphics, or promotional signing. Made with a polyester face film, the sheeting is strong and rugged for demanding short-term signing applications. The polyester face is pre-treated with a thin top-coat for improved printability with many different ink systems. It is supplied with a permanent pressure-sensitive adhesive and easy-release paper liner. Meets the requirements of various industry specifications, including ASTM D-4956 Type 1, EN 12899-1 Class 1, and others.

#### **Physical Characteristics & Properties**

Durability	Up to 2-years, when properly converted and vertically installed		
Retroreflective Elements	Glass beads (Enclosed lens)		
Film Thickness	135µm (approximately 5.5 mils) (excluding release liner)		
Face Film	Polyester (PET)		
Adhesive	40µm (1.6 mils) Permanent pressure-sensitive adhesive		
Release Liner	Poly-coated paper liner		
Application Surface	Flat surfaces only such as aluminum. Not recommended for unpainted stainless steel.		
Application Temperature	15°C (60°F) minimum		

## **Color Availability**

Product Code	Color			
0121E-00	White			
0121E-01	Yellow			
Other colors available unan regulat				

Other colors available upon request.

# Retroreflection

Minimum Coefficient of Retroreflection (cd/lx/m<sup>2</sup>)

Color	Observation	Entrance Angle		
	Angle	-4° / 5°	30°	40°
White	0.2°	70	30	10
	0.33°	50	24	9
	0.5°	30	15	5
	2.0°	5	2.5	1.5
Yellow	0.2°	50	22	7
	0.33°	35	16	6
	0.5°	25	13	3.5
	2.0°	3	1.5	1

# **Roll Sizes**

AURA<sup>®</sup> 121E PET Engineer Grade ("printable") is available in 45.7 meter (50 yard) rolls in different widths up to 1240mm (48 inches).

## Storage

Store in a cool, dry area. Use within 1-year of receipt of the product. Store rolls in original shipping carton or suspend horizontally from a rod through the core.

## **Application & Conversion**

AURA<sup>®</sup> 121E can be screen printed with a wide variety of UV-ink, solvent-based, and other screen inks. Acrylic-based or vinyl-based solvent inks are most suitable. Compatibility and adhesion characteristics of an ink should always be tested through a test print.

Sheeting should be conditioned above 15°C (60°F) for at least 24-hours prior to application. Application should occur using a squeeze roll applicator or by hand using a firm rubber roller or plastic squeegee.

AURA<sup>®</sup> 121E can be computer sign cut using a variety of different industry plotters.



Aura Optical Systems, L.P. 7415 Whitehall, Suite 111 Ft. Worth, Texas 76118 U.S.A. General / International Inquires: +1 (801) 668-3439 USA Sales Inquiries: +1 (682) 227-1208 www.auraopticalsystems.com

#### Warranty Information

The information, technical data, and statements made herein are believed to be reliable, but the accuracy or completeness thereof is not guaranteed and should not be construed as a warranty or representation for which Aura Optical Systems assumes legal responsibility. All Aura Optical Systems products are sold with the understanding that the Purchaser has independently determined the suitability of such products for its purposes.

The following is made in lieu of all other express or implied warranties. No implied warranty of merchantability or fitness for a particular purpose is made. Aura Optical Systems products are warranted to be free from defects in material or workmanship for a period of one year from date of shipment if the product is properly stored and/or applied. Aura Optical Systems' sole obligation shall be to replace such quantity of product proven to be defective. Aura Optical Systems shall not be liable for any injury, loss or damage, direct or consequential, whether foreseeable or not, arising out of the use or of the inability to use the product.

## Trademarks

AURA<sup>®</sup>, the Aura Optical Systems logo, and the Symbol are registered trademarks of Aura Optical Systems, L.P., U.S.A.



Aura Optical Systems, L.P. 7415 Whitehall, Suite 111 Ft. Worth, Texas 76118 U.S.A. General / International Inquires: +1 (801) 668-3439 USA Sales Inquiries: +1 (682) 227-1208 www.auraopticalsystems.com