

AURA® 188 BLACK REFLECTIVE SHEETING

Black by day, white by night

Reflects a true white color at night

Unique microprismatic optical construction

Up to 12 times brighter than competitive materials

Perfect for vehicle decals and striping



DAYTIME APPEARANCE



NIGHTTIME APPEARANCE

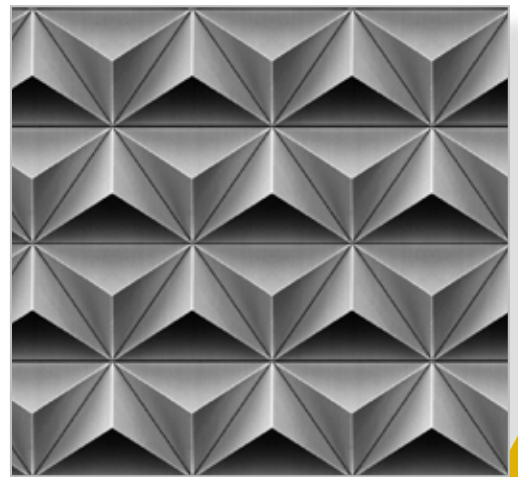
■ DYNAMIC GRAPHICS AND DECALS

AURA® 188 Microprismatic Black is a truly unique and innovative reflective film to create eye-catching graphics and decals. During the day, the product offers a deep black appearance with a high-tech carbon fiber look. However, at night, AURA® 188 Black reflects an extremely bright white color. This allows for the creation of decals and graphics that reverse their appearance at night while offering 24-hour visibility.



■ MICROPRISMATIC OPTICS

AURA® 188 Black offers reflectivity levels up to 12 times brighter than competitive materials. Further, the product reflects a true white color at night, instead of having a yellow or brownish appearance. These features are a result of the microprismatic cube corner optics imbedded within the construction of the product. Each square inch of film incorporates over 53,000 individual microprismatic reflectors to efficiently capture light and reflect it back towards the source.



■ DURABLE CONSTRUCTION

AURA® 188 Black features a single-layer, microprismatic product construction. Unlike other microprismatic reflective materials, there are no open cells where water or dirt can penetrate into the product causing the face to delaminate. Instead, AURA® 188 Black consists of a single-layer metalized construction to ensure a durable and long-lasting graphic. And, edge-sealing is not required.



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