

# AURA® 139 Fluorescent Yellow-Green Vinyl Film

Product Code: 0139-13

Product Data Bulletin

## Product Overview

Aura Optical Systems' AURA® 139 Fluorescent Yellow-Green Vinyl Film is a premium calendared PVC adhesive film intended to provide enhanced visibility to signs, graphics or vehicle markings, especially during low light hours of dusk or dawn. Unlike many competitive products, which often completely fade to white in a relatively short time frame, AURA® 139 will retain a non-fluorescent color after the fluorescent appearance fades. As such, the product can often be utilized for longer time frames as a non-fluorescent film even after most of the fluorescence has faded.

## Physical Characteristics & Properties

Durability <sup>1</sup>	Up to 3-years for vertical exposure. The fluorescent appearance will typically fade to a non-fluorescent color within this time frame.
Vinyl Face	160µm Premium Calendared Vinyl Film (approximately 6.5 mils)
Adhesive	Permanent Acrylic Adhesive. From many application surfaces, the adhesive allows for temporary removal and reapplication during product installation.
Release Liner	92 Lbs. Paper Liner
Application Temperature	15°C (60°F) minimum

<sup>1</sup> Actual color and product durability will depend upon the specific exposure, climate conditions, and proximity to the equator. For example, durability in Southern USA / Southern European climates will be shorter. Horizontal exposure is not recommended and may significantly diminish color and product durability.

## Cutting & Application Guidelines

AURA® 139 can be computer sign cut on a wide variety of industry plotters. For best results, use radius corner fonts. Adjust cutting knife pressure to cleanly cut through the face film without penetrating the release liner. A 30° degree knife blade works best. AURA® 139 should be conditioned above 15°C (60°F) for at least 24-hours prior to conversion.

After cutting, store sheets flat. Carefully weed the film to avoid damaging any cut letters or symbols. Avoid rolling or sharply bending the film as this may cause the release liner to separate from the adhesive.

Prior to the application, the intended substrate should be thoroughly cleaned. The surface should be free of any rust, dirt, loose paint, or other contaminants. Painted surfaces should be thoroughly cured and dried. Do not apply to freshly waxed surfaces.

A transfer tape can be applied using a hand-roller, hand-squeegee, or through the use of a squeeze roll laminator. If applying transfer tape by hand, always work from the center towards the outside of the sheet in both directions to avoid bubbles or wrinkles in the film. After application of AURA® 139 to the substrate, carefully remove the transfer tape at as low an angle as possible. After removal of the transfer tape, reapply pressure over the AURA® 139 film to ensure proper adhesion.

## Substrate Compatibility & Product Usage

AURA® 139 Fluorescent Yellow-Green can be used for signing, graphics, and vehicle markings and can be applied to a variety of surfaces and substrates (including aluminum, painted metals, and many automotive surfaces.) The user should thoroughly test the suitability of the product for their end application. Not all paints and coatings (such as automotive OEM paints) will be completely compatible with AURA® 139. Many paints contain components that can migrate from the substrate into the adhesive. Similarly, AURA® 139 contains components that may migrate under certain conditions from the product into adjacent materials



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### Compatibility & Product Usage (continued)

or substrates. Any form of such migration could potentially lead to adhesion, staining, or discoloration issues. Further, if other vinyl or adhesive-backed materials are to be applied over the surface of the AURA® 139 product, the user should thoroughly test the compatibility of any such materials with AURA® 139. As referenced above, migration of components between layers may potentially lead to adhesion or other issues.

### Roll Sizes

AURA® 139 Fluorescent Vinyl Film is available in widths up to 1.22m (48 inches) in a variety of roll lengths.

### Storage


Store in a cool, dry area which is free from excessive moisture or exposure to direct sunlight / ultraviolet light. Use within 1-year of receipt of the product. Store rolls in original shipping carton.

### Warranty Information

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